

STEINBERG

finest faucets and accessories



PRESS PRESS RELEASE

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Steinberg Faucets: Facelift to Series 120, 170, 180 and 230

Movingly simple and elegant

Elaborate and consummate faucet and shower design – this is what Steinberg stands for. The innovative Düsseldorf-based business has submitted assorted products to a facelift that purists will enjoy.

The re-designed faucets still feature the minimalist chrome look usually associated with Steinberg designs, yet have received some tweaks in respect to shape and contours. The new series 120 handles (finish set for concealed shower thermostats) now look even more discreet and delicate than the previous models. The rather prominent diverter lever has also been abandoned. CEO Marcus Löhnert explains the benefits: 'The design looks more balanced, and the handles are pleasing to the touch. Customers who value timeless design, quality and functionality in bathroom and spa will enjoy it for long.' Apart from the handles, the shape of other series 120 components too has been revised, such as in valves, thermostats, diverters and bathtub faucets. The re-designed series 120 handle is also used in concealed shower single levers for se-

ries 170, 180 and 230, and as diverter. So here too, the interplay between form and function has become more harmonious.

Steinberg have also the design for the 170 series basin faucets put to test. After the proven motto 'less is more', models 170 1000 1 and 1010 1 have come up somewhat slimmer: The faucet is taller by 3 cm (1.2"), whereas the spout is shorter by 2 cm (0.8") now, which makes the facelift models' overall look more delicate.

Steinberg GmbH

The Steinberg factory belongs to Steinberg GmbH. The business develops and manufactures faucets and mixers for bathroom and kitchen, as well as accessories and equipment, and meanwhile markets 17 different product lines. Steinberg faucets unite perfect form and timeless design with functionality, innovation and high-grade materials. This has won Steinberg already a number of design awards. 'We don't pursue the latest trends. We produce quality *made in Germany*, and might so come up with the next

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design classic', says founder and CEO Marcus Löhnert. The Crystal series establishes the business as a small but fine factory specialising in high-grade, handmade limited edition faucets for the discerning customer. Steinberg GmbH has been in operation since 2002, has a staff of currently 57 and achieves an annual sales volume of € 20m.

A large, thin, light-colored line forming a complex, multi-looped swirl that starts from the bottom left and curves upwards and to the right, ending near the bottom right of the page.