

STEINBERG

finest faucets and accessories



PRESS PRESS RELEASE

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New product in 2017: Digital shower handset art. no. 100 1657 from Steinberg

Smart Functions in bathroom and kitchen

Steinberg leave nothing to be desired also in 2017: having recently developed a mixer with touch control, a self-cleaning rain shower and a digital handset, Steinberg once more prove their expertise in sophisticated and functional design for bathroom and kitchen.

One Touch – and everything stays clean

Who doesn't know this irksome problem: Your hands are not free or too dirty to grab the mixer's clean, shiny handle to turn the water on or off. And the water keeps running – or doesn't run, as the case may be. With Steinberg's new basin mixer with touch function and lateral control, that's past history now. Just a light touch on the swivel spout or on the mixer body turns the water on and off. Everyday kitchen routines are hugely simplified, and water is saved too. The mixer can also be opened and closed as usual by lever. The touch function is controlled by a separate Control Box. The Box comes with a wall bracket for under-sink mounting, and is run with four AA-size batteries. The Suggested Retail Price is €595.

The rain shower that self-decalcifies – after every use Like light summer rain, the water sprays from the new 100 1683 rain shower from Steinberg's 100 series, and gently touches your skin. The steadily sparkling pleasure is provided by the many small jets in the shower head, letting the water softly spray out without great pressure. To make this comfort durable, the rain shower comes with the innovative Self Clean cleaning system: on being turned off, nozzles in the shower head automatically push outwards, squeezing out any lime residue that may have gathered. This way the jets are prevented from calcifying, guaranteeing the water to flow unhindered and making showering very comforting.

A handset to display consumption and temperature

The newest Steinberg product makes showering at feel-good temperature while simultaneously keeping an eye on the flow rate child's play: Below the shower head, the handle features an illuminated LCD display showing flow rate and

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water temperature. The handset features three different spray patterns (Normal, Soft, Massage), offering perfect comfort and a pleasing shower and bathing experience. The temperature display allows to set the mixer always to the preferred water temperature. This is essential when the water for bathing and showering needs to be neither too cold nor too hot. The temperature display puts you always on the safe side. Flow pressure is sufficient to activate the display, so no batteries are needed.

Steinberg GmbH

The business develops and manufactures faucets and mixers for bathroom and kitchen, as well as accessories and equipment, and meanwhile markets 17 different product lines.

Steinberg faucets unite perfect form and timeless design with functionality, innovation and high-grade materials. This won the Düsseldorf-based business already a number of design awards. 'We don't pursue the latest trends. We produce quality *made in Germany*, and might so come up with the next design classic', says founder and CEO Marcus Löhnert. This philosophy has secured Steinberg a safe position in the sanitary trade. Steinberg GmbH has been in operation since 2002, has a staff of currently 57 and achieves an annual sales volume of €20m.